

NEW PRODUCTS

2024

Thea **SINCE 1959** 
GOUVERNEUR



Thea Gouverneur

The magical world of Thea...

I was born with a passion for flowers. My father was a bulb grower and exporter, as was my mother's father. My father and my mother's brother first met on a ship bound for America where they were going to sell flowers bulbs. Ever since I can remember, flowers have been part of my life. When I began to draw, and later to stitch, it seemed natural to choose flowers as my inspiration.

I grew up in the village of Sassenheim in The Netherlands, surrounded by bulb fields. When I looked out of my bedroom window in spring and summer I could see row upon row of flowers, stretching as far as the eye could see. My brothers, sisters and I would help in the bulb fields during the spring and summer holidays, harvesting the flowers in readiness for export to the UK, Germany and the USA. First it was the daffodils, tulips and hyacinths, later the irises, dahlias and gladioli. We would cut the flowers by hand using a blade, working up and down the rows and piling the cut flowers in one corner of the field. It was backbreaking work, but we enjoyed it.

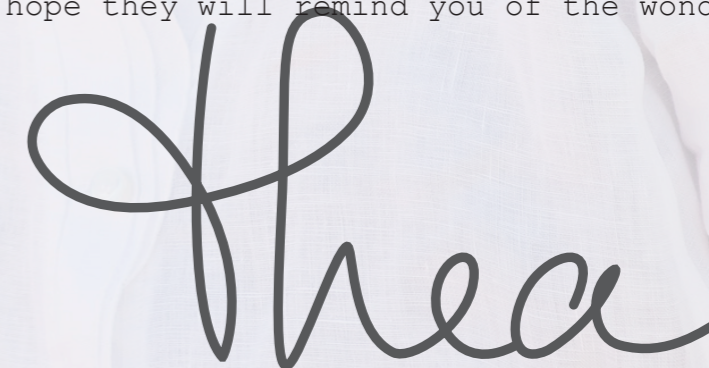
As my father was always busy in the fields, it was my job to do the gardening at home, but it was a chore that I loved. I had green fingers and enjoyed planting and pruning as well as weeding. My favourite flowers were sweet peas which would scramble up one wall of the house. Their fragile scented petals quivering in the slightest breeze. I began to draw and sketch in the garden at home, which is when I developed an eye for detail. I wanted to make my drawings of flowers look exactly like they do in real life. My other passion was sewing, a skill I inherited from my mother. She used to give me offcuts of fabric and I would make clothes and doll clothes of the fabric. It was my aunt who first encouraged me to try embroidery. I used to stay with her each summer, and she was always embroidering exquisite panels, cushions and kneelers which were sold for the church. I was fascinated by the way her needle would flash in and out of the fabric, stitching tiny stitches with lustrous coloured threads. She showed me how to draw a pattern on fabric with a pencil, then embroider over it with twisted chain stitches, french knots and satin stitches.

My love of designing led me to the Royal Academy of Art in The Hague, where I completed a teaching course in drawing and fashion design. It was while I was teaching that I began to design my own cross stitch flower design. Some years later I made charts from these initials designs and a friend suggested I should sell them, so I approached a department store in Amsterdam who immediately offered to sell them for me. This was the starting point of my cross stitch kit design company, over 6 decades ago!

Although I now design on a computer, the way I approach each design is still the same. I study the flowers, either in the garden or countryside, or I take photos and compose a picture from several photos.

People sometimes ask me where I get my design inspiration. I always answer: Look out of your window and you will see inspiration everywhere - in gardens, in hedgerows, in fields, woods and hills. There are so many beautiful flowers, plants, bushes and trees, that there is not enough time to stitch them all. I know that I will never run out of ideas, it's much more likely that I will run out of time first!

I hope you have great pleasure stitching my designs, and as you gaze on the finished pieces, I hope they will remind you of the wonderful glory of nature.

Thea



584 23x27CM / 9 x 10.5Inch



592 18x21CM / 7x8Inch



601
30x30CM / 12x12Inch



593 35x60CM / 14x23Inch

594 24x37CM / 9.5x14.5Inch



590 24x26CM / 9.5x 10Inch



591
30x30CM / 12x12Inch



DSB044A
28x28CM /
12x12Inch





597.05
Balinese Dancer
40x55CM / 16x22 Inch

Black Aida Fabric
16 Count



598.05
Nefertiti
35x55CM / 14x22 Inch



599.05
Thai Lady
40x55CM / 16x22 Inch



596.05
Tutankhamun
40x55CM / 17x23 Inch



602 New York 20x45CM / 8x18 Inch



603 Chicago 20x45CM / 8x18 Inch



567 Melbourne 20x45CM / 8x18 Inch



568 Sydney 20x45CM / 8x18 Inch



604 Poinsettia
18x30 CM / 7 x 12 INCH



604.05 Poinsettia
18x30 CM / 7 x 12 INCH

SINCE 1959

THEA GOUVERNEUR B.V.

Hoofdstraat 78a
2171 AV Sassenheim | The Netherlands

T. +31 (0) 252 214453

E. support@theagouverneur.com

www.theagouverneur.com

GOUVERNEUR



FOLLOW US ON SOCIAL MEDIA

@theagouverneur @theagouverneur_official

